

JOHN CARLO ENRIQUEZ

WEB DEVELOPER | 09761417883 | enriquezjohncarlo@gmail.com

SKILLS

- Backend: PHP (Laravel, CodeIgniter), Node.js
- Frontend: JavaScript (React, Angular, JQuery), HTML, CSS (Bootstrap 3-5)
- Database: MySQL
- APIs: RESTful API Development & Integration
- Tools: Git, Jira

PLATFORM

- IDE: Visual Studio Code, Sublime
- Dev Tool: Docker
- Git: BitBucket and Github
- AWS: SES, S3 Bucket, IAM Role
- Server: apache, nginx
- API: Postman
- AI: Chatgpt, Gemini
- CMS: Magnolia, Teamsite, Custom
- OS: Windows 10, 11
- OS: MAC (M-chip)

PROJECTS

- SM Supermalls Website
- Mister Donut Revamp Website
- GMA Regional TV Revamp Website
- GMA Battle of the Judges Voting App
- Avon.ph Website Content Management
- Human Resource Management System (HRMS)
- Local Purchasing Management System (LPMS)
- IT Inventory System

EDUCATION

May 2014 - May 2017

AMA UNIVERSITY

BS in Information Technology

Major in Multimedia



WORK EXPERIENCE

GMA New Media Inc.

SEP 2021 - PRESENT

Associate Web Developer

Key Contributions and Projects

- Maintained and enhanced the **SM Supermalls website** and CMS, implementing feature improvements and performance optimizations.
- Developed **Mister Donut Revamp Website 2026**.
- Co-developed the **Battle of the Judges (BOTJ) Voting App**, building both frontend and backend using Node.js, Express, MySQL, and Knex.js to support real-time voting functionality.
- Co-developed the **GMA Regional TV Revamp 2023**, contributing to the homepage, inner pages, and reusable widgets.

Collaboration & Development

- Collaborated with cross-functional teams using Git and Bitbucket for version control and coordinated development workflows.
- Diagnosed and resolved issues reported by QA and clients, ensuring timely bug fixes and stable feature releases.

Optimization & Content Support

- Addressed **SEO-related issues** and assisted with content updates for the SM Supermalls and SM Cares websites.

DEC 2020 - SEP 2021

Collabera/Avon Cosmetics

Digital Platform Analyst | Webmaster

- Managed monthly content updates and created new pages for avon.ph.
- Improved web page designs and developed microsites for marketing campaigns.
- Tested and implemented new e-commerce features.
- Maintained the e-commerce site, ensuring up-to-date content and functionality.
- Troubleshoot broken links and content issues.
- Monitored site performance and generated user session reports.

Bestank Manufacturing Corp.

OCT 2017 - JAN 2020

Jr. Programmer

- Developed key internal web applications, including:
 - HRIS/HRMS – Streamlined human resource operations.
 - LPMS – Managed local procurement processes.
 - IT-Inventory System – Automated IT asset tracking and reporting.
- Delivered additional web app tools, such as:
 - NAV Session Management App – Simplified session handling for NAV users.
 - SMS Web App – Enabled messaging functionality.
- Provided technical support and troubleshooting across departments.

Department of Agriculture

SEP 2016 - JAN 2017

Internship

- Technical Support
- Web Design